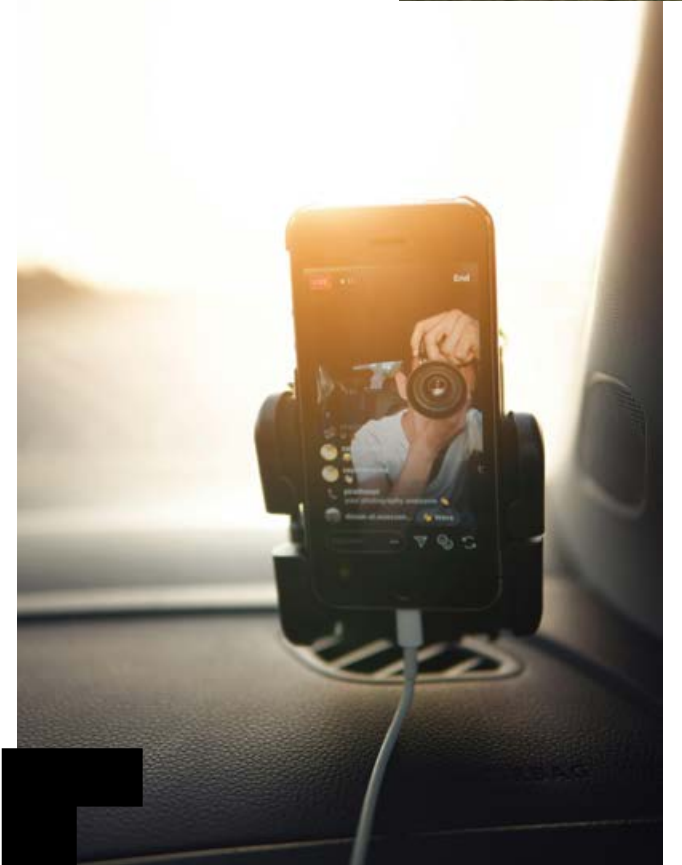


CONTENT @ MEDIA CITY

PARTNERSHIP OPPORTUNITY

**THE FUTURE OF
CONTENT IS HERE**





CONTENT IS

**LAST-DANCED
LAST-PAULD**

**IMMEDIATE
IMMEDIANT**

**IMDERRECT
IMILUULU**

**RELENTLESS
RELLNILLSS**

**CREATIVE
CREATIVE**

**CUTTING EDGE
CUTTING EDGE**

**CONSTANT
CONSTANT**



CONTENT@MEDIA CITY

WHERE THE NEXT GENERATION OF CONTENT TALENT RUBS SHOULDERS WITH HIGH PROFILE INFLUENCERS

This is the place where the next generation of key influencers, content creators, social stars and celebrities will change the shape of the media industry, and write the future of content.

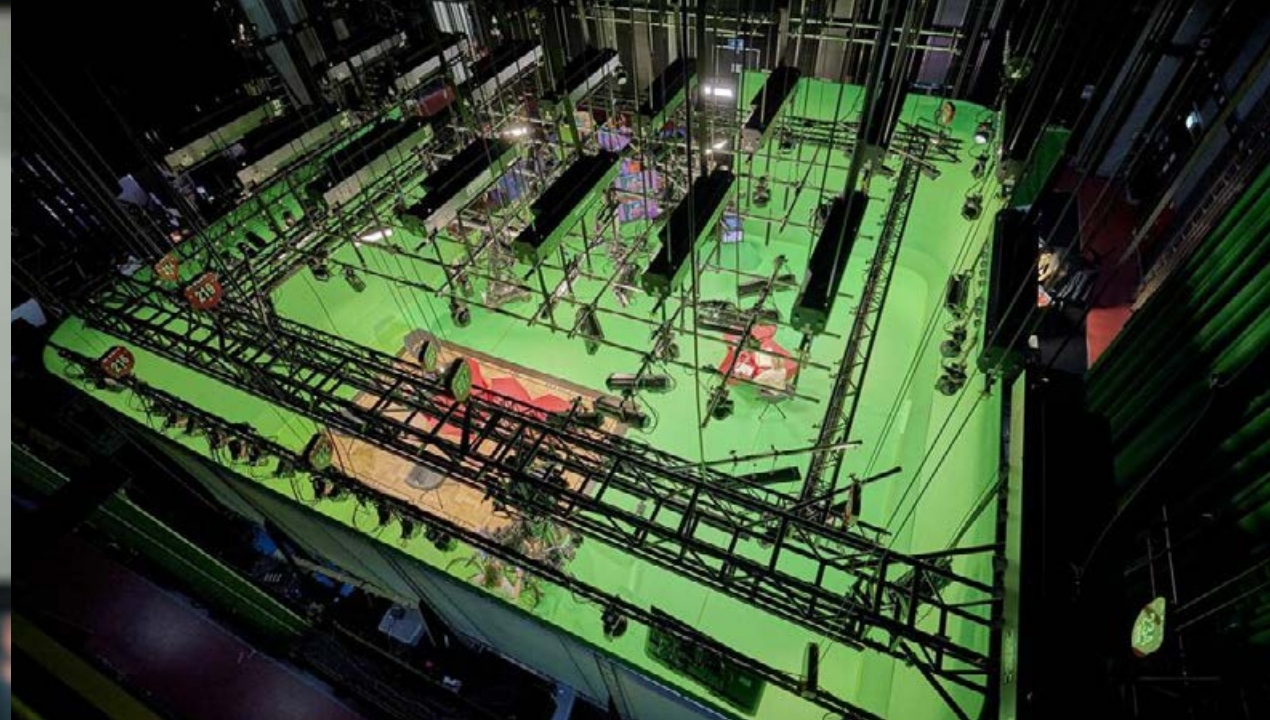
FEATURING CUTTING-EDGE FACILITIES

The content landscape no longer belongs to institutions and big-budget media houses, but to fast-paced, collaborative, adaptive content teams sharing and shooting from the hip.

That's why Content Studio has all the spaces, tools and on-site knowledge content creators need to forge the future of entertainment.

- Green room studio
- Light box studio
- Dark room studio
- Audio room
- Podcast studio
- Enterprise co-working space





A THRIVING ECOSYSTEM OF INNOVATION, CREATIVITY, AND EXPLORATION

This is where a stellar roster of creative agencies, media studios, innovation and talent collide.

The MediaCity Immersive Technologies Innovation Hub is where some of the most ground breaking initiatives are taking place across AI, VR and spatial technologies.

This is a place where creators can grow, learn and push the boundaries of what's possible.

SURROUNDED BY THE UK'S MOST REVERED MEDIA INSTITUTIONS

MediaCity is not only the long-standing home for the UK's media industry, but takes its place at the forefront of the global stage, reaching 100 million people annually with over 50,000 hours of premium content.

The nation's biggest media institutions – the BBC, ITV, dock10, and so many more – all recognise MediaCity is the place to be to make an impact in entertainment.

MediaCity is at the forefront of global content, reaching 100 million people annually with over 50,000 hours of premium content

BBC

itv

dock10

HOST

Unity

**Immersive
Technologies
Innovation Hub**

University of
Salford
MANCHESTER

FUZZY DUCK

team17

**THUNDER
HAWK**

GAS™ Music

**SSSS
TOASTED
PRODUCTIONS**

AUDIOALWAYS



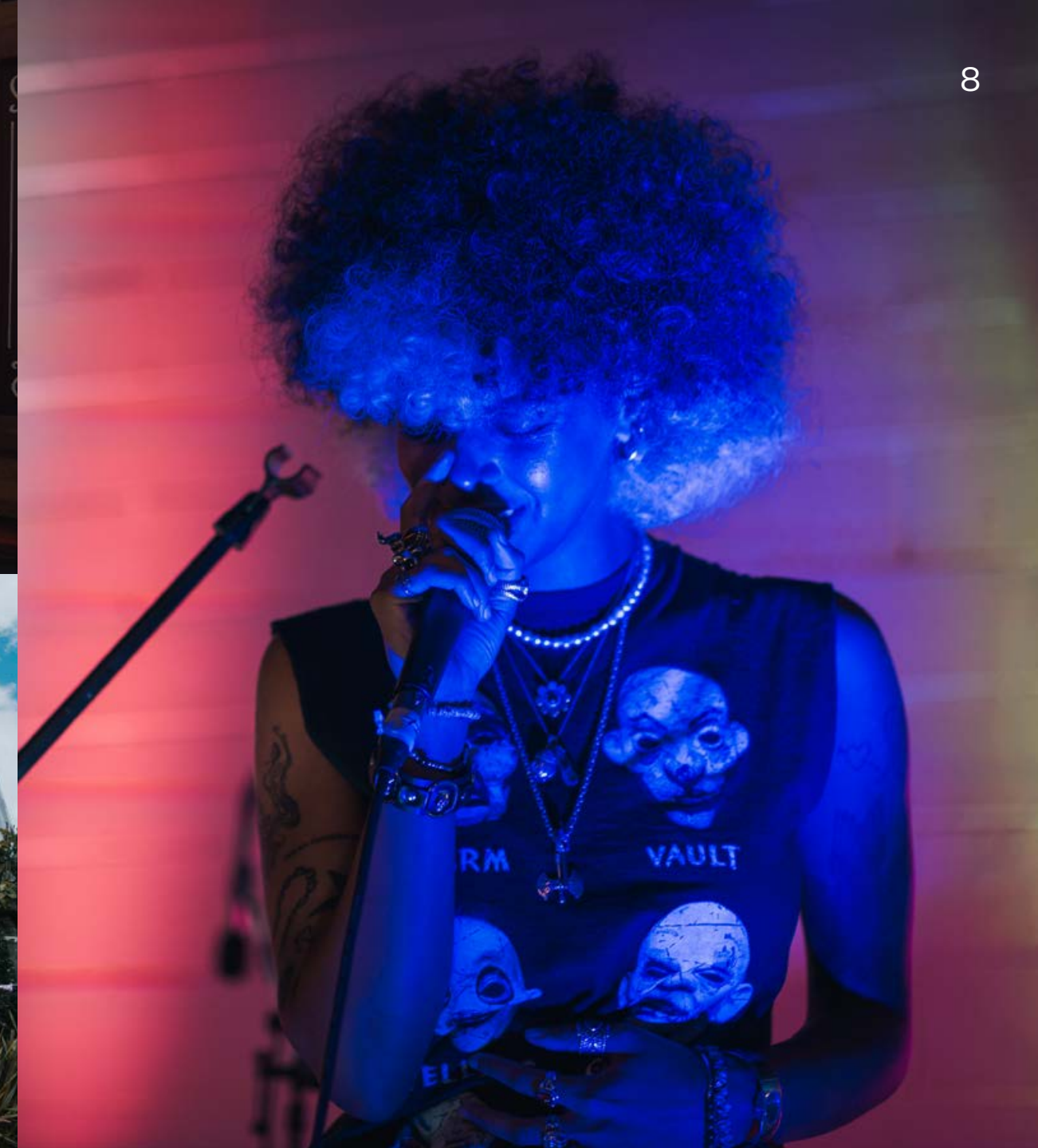
PUSHING THE BOUNDARIES OF WHAT'S POSSIBLE IN MEDIA AND CONTENT CREATION

The landscape of media is constantly evolving – new platforms, new equipment, new boundaries. That's why MediaCity Content Studio has the latest in industry tech available in our range of audio and visual studios, perfect for all scales of podcasting, filming, interactive and experiential.

ALL AT THE CENTRE OF SALFORD'S HOME FOR CULTURE, LEISURE AND ENTERTAINMENT

With waterside festivals such as We Invented the Weekend, immersive events including Van Gogh Live and The Art of Banksy, art-adorned outdoor dining pods and regular live music, gigs, markets and free things to do, we've something for everyone here.

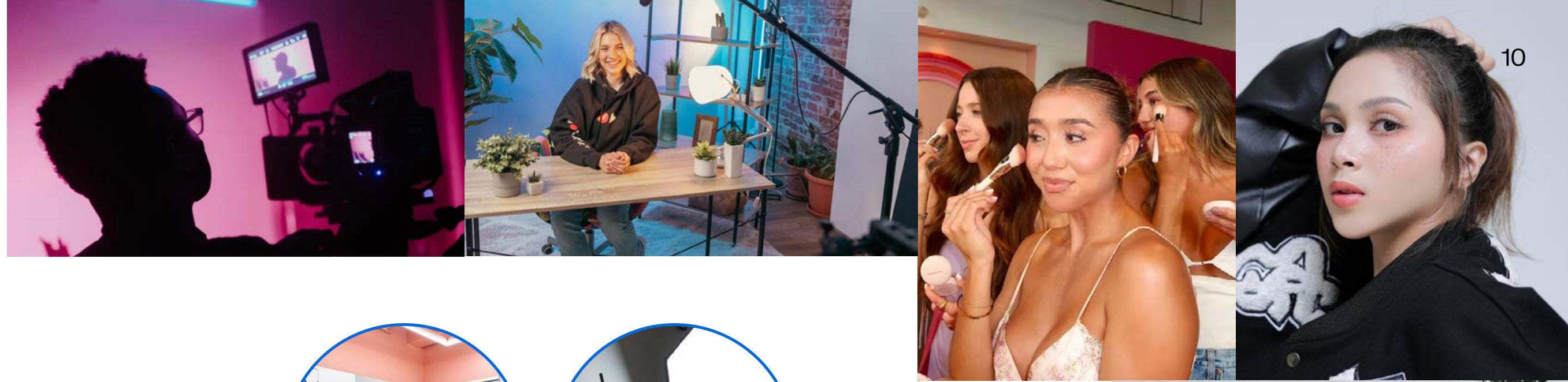
And with one of the world's biggest football teams, live sports and esports on the doorstep too – there's always something on.



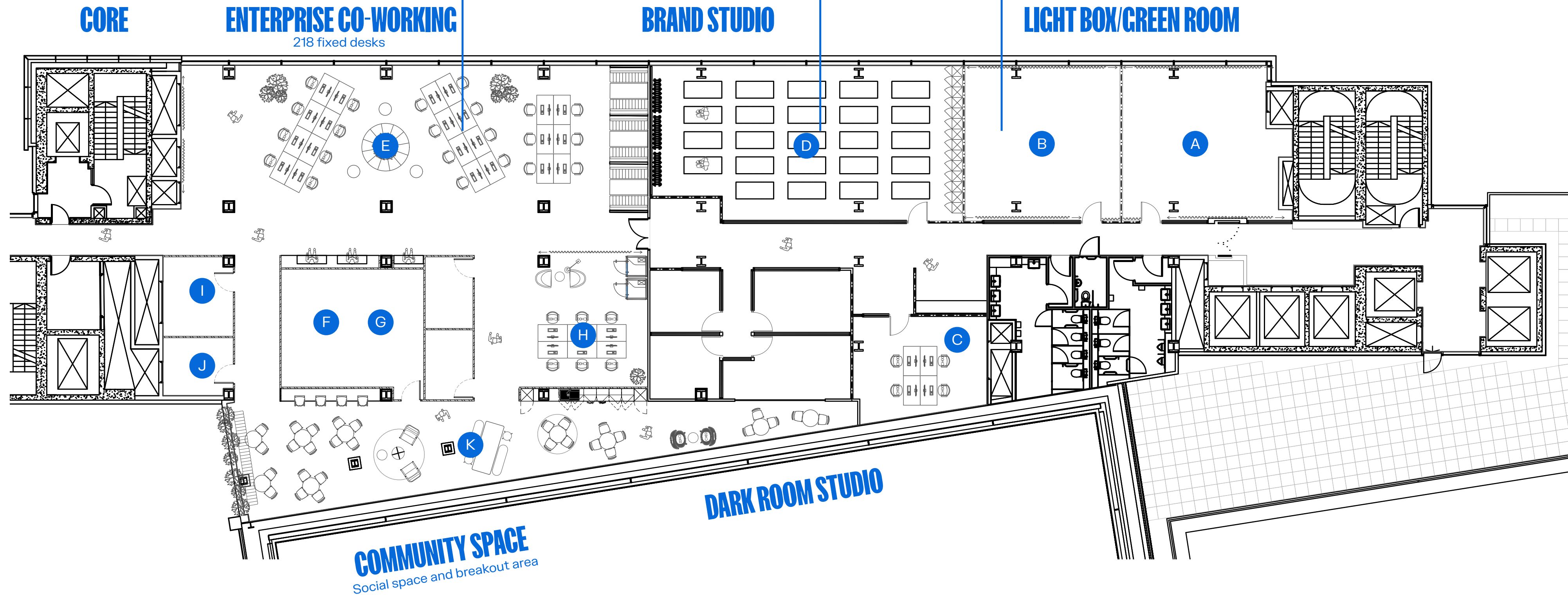
CONTENT@MEDIA CITY

**THIS IS WHERE DREAMS
ARE MADE, CHAMPIONED
AND ACCELERATED**

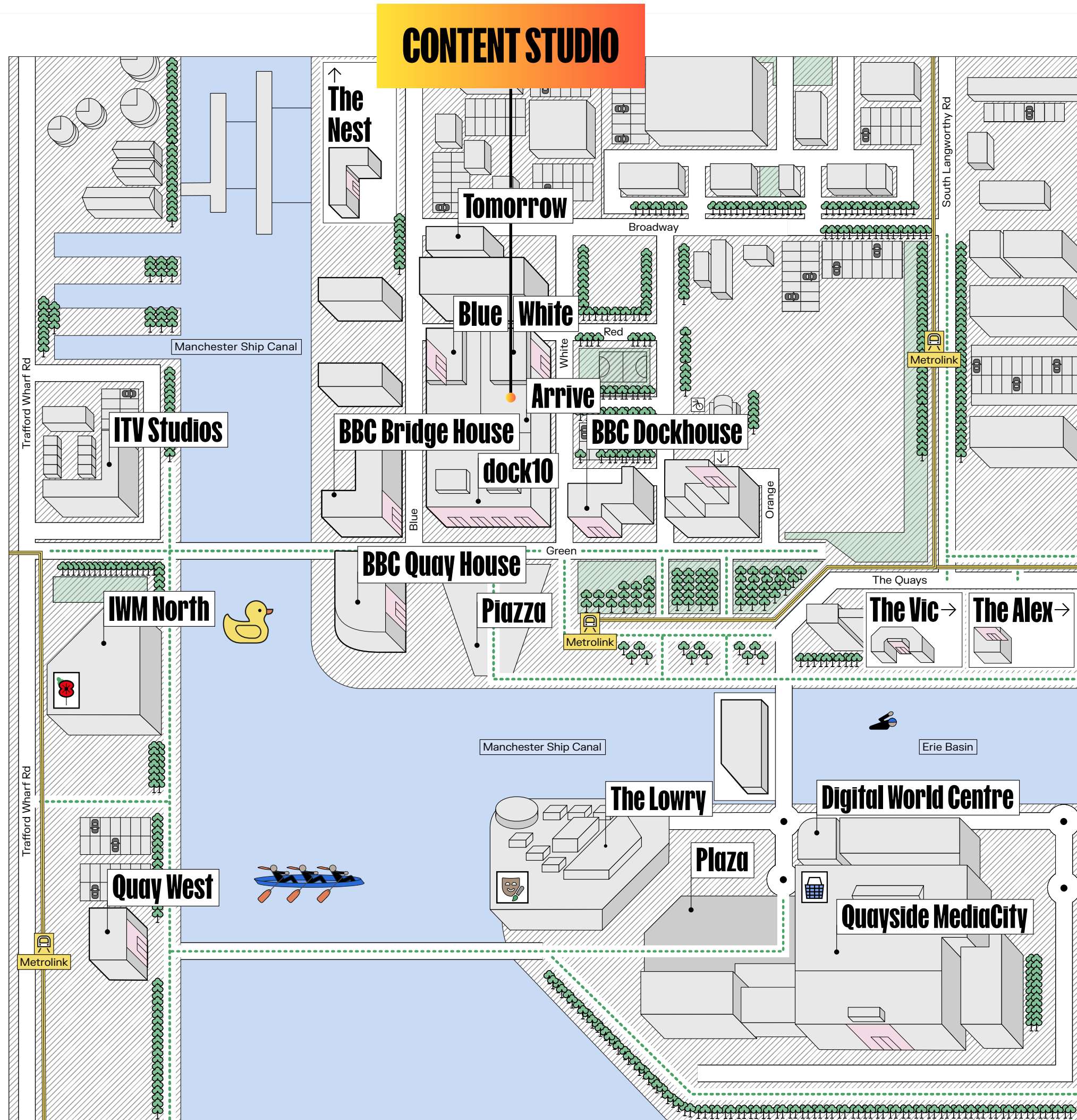
FLOOR PLAN AND FACILITIES



- A** Dark Room
- B** Light Room
- C** Production Meeting Room
- D** Brand Studio
- E** Enterprise Co-working (28 Fixed Desks)
- F** Audio Room
- G** Podcast Room
- H** 1-2-1
- I** Rentals
- J** Storage Room
- K** Community Breakout



SUPER-CONNECTED



Tram

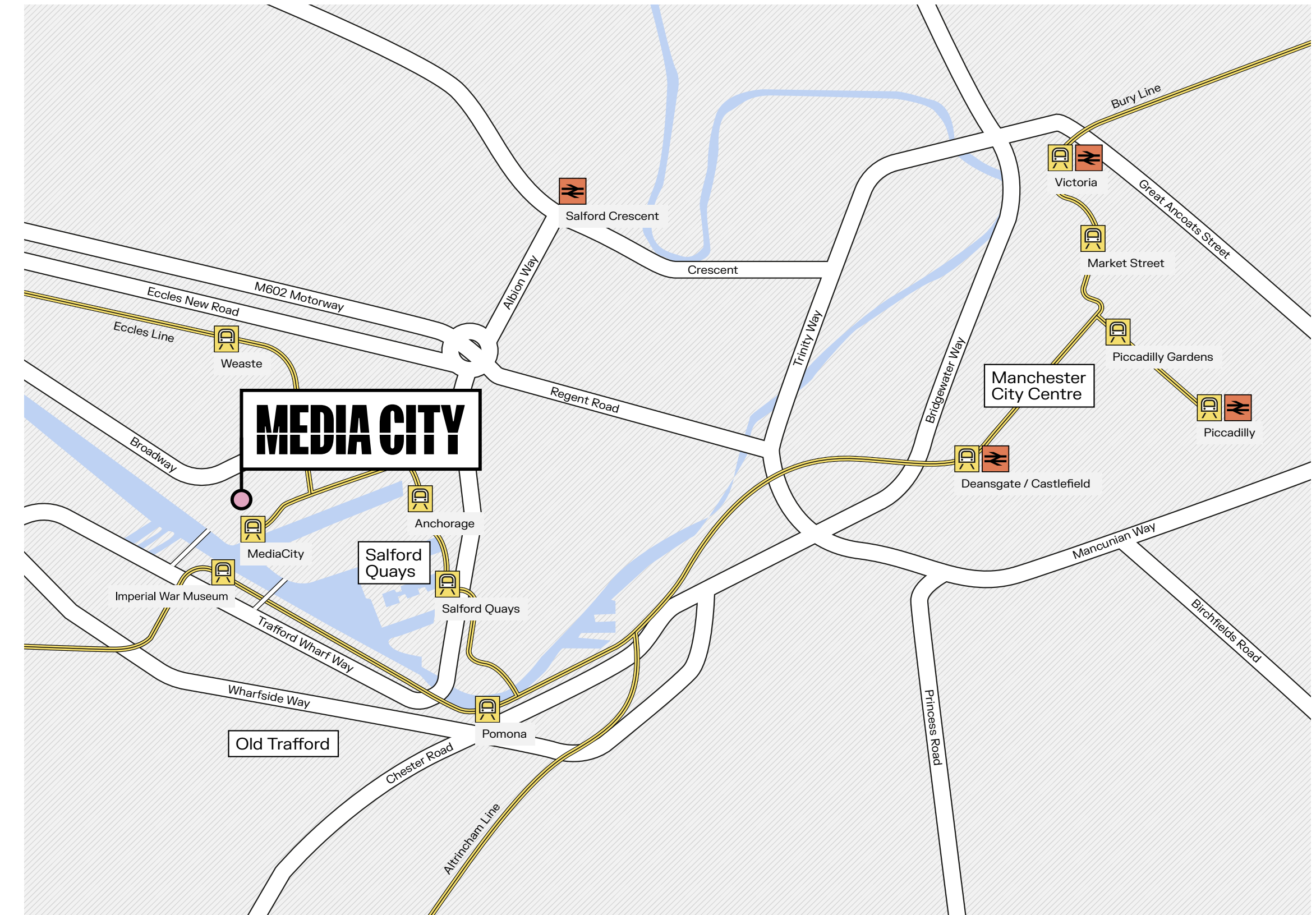
Trafford Centre	10 mins
Cornbrook	15 mins
Salford	17 mins
Eccles	19 mins
St Peter's Square	21 mins
Manchester Piccadilly	27 mins
Sale	27 mins
Chorlton	27 mins
East Didsbury	28 mins
Victoria	32 mins
Altrincham	37 mins
Manchester Airport	53 mins

Bus

Cornbrook	15 mins
Salford	23 mins
Trafford Centre	27 mins
St Peter's Square	33 mins
Manchester Piccadilly	40 mins
Eccles	42 mins
Victoria	43 mins
Chorlton	48 mins
Sale	50 mins
East Didsbury	1 hr +
Altrincham	1 hr +
Manchester Airport	1 hr +

Car

MediaCity is a two-minute drive from Junctions 2 and 3 on the M602, which links to the wider motorway network.



MEDIA CITY IN NUMBERS

CONNECTED

THE UK'S 1ST

immersive 5G hub

20+

access to 20+ external connectivity providers

CAMPUS-WIDE WIFI

with private SSID plus boosted indoor mobile coverage and capacity across our whole estate

NEUTRAL

fibre optic network owned by us, meaning that brand new internet service providers can be installed quickly and easily

STATE-OF- THE-ART

broadband services

IPTV SERVICES

providing occupiers with complete IPTV services to access free-to-air channels and premium package

HIGH SPEED

fibre network spanning the site, with speeds of 100Mb/s

PURPOSE-BUILT

high-specification data centre providing the safest place for specialist kit, from a single unit to whole racks of space

SUSTAINABLE

12%

of workers arrive by bike, well above the MCR average of 8%

25%

of workers arriving by tram

1ST BREEAM

rated sustainable community in the world

GREEN FLAG AWARD

for our public green space

100%

of waste diverted from landfill

PLATINUM

Status for Cycling Score and Carbon Literacy

CERTIFIED NET ZERO CARBON

BE PART OF THE FUTURE OF CONTENT

CONTACT

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Rebekah.Beere@mediacityuk.co.uk